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MONTHLY MARKETING TIPS



This Months Contractor TIPS! August 2012

Tip #3– Consider the other GWAC/IDIQ contracts.

GSA MAS is not the only GWAC/IDIQ opportunity available for government contracting. GSA is the largest and most comprehensive... but NCI has always maintained that there are many effective ways to grow your government business. Depending on your company's products or services there are other vehicles that you may qualify for and should learn about. These additional contracting vehicles will enhance your potential to grow in the government marketplace.

DOD E-Mail Processing **\$3,000.00**

We have designed a 9 Step process that will get you up and selling on the DOD Email in less than 45 Days. Some of our clients have gotten the required documentation back quicker so we were able to get them up and running in less than normal time. This whole process should only take two hours or less of your time as we will do the rest of the work for you. (Step 7 should be the heaviest portion on your part). Existing GSA or other IDIQ required for acceptance.

DAPA (DOD/VA) Distribution and Pricing Agreement **\$2,500.00**

NCI provides full service DAPA preparation to have your medical products and supplies applied and negotiated with the DOD and VA.

SeaPort– E Proposal Preparation **\$3,500.00**

NCI provides full service SeaPort-E preparation. SeaPort-E is a Navy MAC (Multiple Award Contract) that is open 1-2 times per year for new proposals. Primary services and products included: Engineering, IT, Program and Project management, Financial services and more. Ask you consultant for details.

NASA Solutions for Enterprise Wide Procurement (SEWP) **\$3,000.00**

NCI provides full service SEWP preparation. SEWP is a Government-Wide Acquisition Contract (GWAC) consisting of 38 Competed Prime Contract Holders, including 17 small businesses. Small Business categories include: Service Disabled Veteran-Owned Small Businesses (SDVOSB); Woman-Owned Small Businesses (WOSB); HUBZone Small Businesses; Veteran-Owned Small Businesses (VOSB); and Small Disadvantaged Businesses (SDB). There are 4 non-competed 8(a) Set-Aside Contracts that are used to complement the competed contracts in providing IT services and solutions.