



**NCI**  
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**GOVERNMENT MARKETING**



## A One Year GSA Marketing & Maintenance Plan!

NCI was founded with an understanding that most companies interested in developing government sales lack the experience & the internal resources to properly capitalize on this market.

Every day we talk to companies with enthusiasm & interest in developing government markets but they fall short due to lacking those critical resources. They have secured GSA Contracts but don't have the ability to properly focus on the activities necessary to realize their full sales potential.

We know it's hard to justify dedicating staff to develop government sales. To often they are pulled in other directions, supporting traditional markets or servicing existing clients. Even if your staff could focus on the government sector... how successful would they be... or have they been?

NCI's "One Year GSA Marketing & Maintenance" program solves your problem. For a fraction of the cost of hiring a hard to find government contracting specialist in house you can hire a team of experts with NCI.

We seek partners with Products & Services that would do a great deal more in the government market place with the right support!

Let NCI manage your GSA Marketing & Maintenance needs. We complement & work with your staff, partnering for success. This relationship combines your industry experience with our expertise on the government playing field!

### GSA Marketing!

- Leads Provided
- Contact Management
- Drip Campaigns
- Internet Marketing
- Competitive Analysis
- "e-Buy" RFQ Response
- FedBizOps RFQ Response
- Full Marketing Support

*Just a*  
**\$2,500**  
*Annual fee*  
&  
**2.5%**  
*Of Sales Won!*

### GSA Maintenance!

- Compliance
- MAS Modifications
- Price Modifications
- Terms & Conditions
- Product Uploads
- Services Uploads
- Quarterly Reporting
- Audit Support

**Your Government Marketing Partner that will get you results!**

**Contact NCI Today to Learn More !**

Call 1-877-686-5453 / [INFO@NCIGSA.COM](mailto:INFO@NCIGSA.COM)