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GOVERNMENT MARKETING



5% Women Owned Business "Set Aside"!

Why an 8m "Set Aside" aka WOSB/EDWOSB?

Every Federal Government buyer is mandated to spend 23% of their budget with Small Business Enterprises & then from 3% to 5% with 8a, Veterans, Disabled Veterans, Hub Zone, Minority Owned, Disadvantaged & Women Owned Small Business.

On February 4th, 2011 this new Woman Owned "Set Aside", 8m or WOSB/EDWOSB, was made available for the first time to Woman Owned Small Businesses.

- 8m is a 5% "Set Aside" - 8a is the only other 5% "Set Aside".
- The business must be at least 51% Woman Owned
- A Woman must be managing the day-to-day operations.
- And hold the highest office in the organization.
- Make long term decisions for the company.
- And work at the business "Full Time"
- The business must fall under at least one of 83 specific NAICS codes.

So, if your business meets this criteria you will qualify to obtain the 8m WOSB/EDWOSB Certification!

How Will 8m Benefit your Company?

"Set Asides" benefit all companies that qualify for them in doing business the Federal Government!

Regardless of the procurement platform... Fed Biz Ops, DoD eMall, SeaPort-e, GSA, etc, 8m WOSB/HDWOSB will help you win business! As a relatively new, 5% "Set Aside", 8m WOSB/HDWOSB, has a limited number of companies currently participating. Federal buyers are challenged to meet their spending mandates with the very few Woman Owned Business currently participating. The sooner you obtain this certification the sooner you can enjoy the limited competition pool this program offers you regardless of the contract path you choose to take in terms of which vehicle to leverage!

NCI has been is the leader in 8m WOSB/HDWOSB since the programs inception. Our original submissions were submitted the day this program opened, no other company has more experience than we do in getting this job done for you!

Let one of our Government Contracting Specialist review the details with you so you can determine if this program will benefit your company!

Contact NCI Today for more info!

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