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GOVERNMENT MARKETING



A customer's Perspective of the Government Proposal Writing Process.

It is convenient to view the government proposal writing process as shopping for an RFP, spending two weeks madly preparing your proposal and waiting for a decision. Do so at your peril. The purchasing agency has likely spent months or even years identifying a need, proposing a solution, preparing and approving a budget and preparing the solicitation before they even release the RFP. You can bet the potential government client won't be impressed by your two weeks of burning the midnight oil.

The earlier you get involved with the government client, listen to his/her needs and give input to the solution the better your chances of developing a winning government contract proposal. In fact, the easiest proposal to win is the one where the customer knows your company's strengths and builds a proposal around them to meet a need!

NCI, the leader in Government Contracting Consulting, now offers Bid Writing Service.

Over the last three years, NCI has been crucial in helping more than 800 businesses, throughout the U.S. and abroad, become and expand their U.S. government contracts through our application processing, certification preparation, and marketing services.

From the inception of the company, the whole goal was to be a full service one stop shop and industry partner when it comes to government contracting consulting. The obvious next step for NCI is the offering of Bid writing services.

We have looked long and hard to find those key players that will fit our company's mission to assist our clients in all aspects of contracting. We have been successful in eliminating the headaches of finding, researching, preparing and complying with government documents and red tape. Now we bring the added services of Professional and experienced bid writing services. We have the capability to write any type of bid/proposal that our customers request. Although we are core to the government sector we do have experience in the private sector.

Many companies in the past have relied on our marketing services to get them in the door and expand their market share with Local, city, state and federal agencies nationwide. With our new service of bid writing we can help our clients achieve even more success than they already have seen with our other services.

With our new services of Bid writing we will be able to unlock doors to Trillions of dollars available only through the bid process. With the state of the economy being the way that it is everyone is looking for a new way to increase their bottom line. We can and will help you break down those barriers to entry and get you on the path to prosperity and stability. Any sized business CANNOT afford the risk of relying on one source of income. Multiple streams of revenues are the keys to any businesses successes. Save time, resources, money, and peace of mind by letting NCI write your next proposal.

Here's a sneak peek into what NCI evaluates when writing a Government Proposal

Things we consider while writing the bid

- The win strategy.
- What are the proposed solutions?
- What is the proposal writing timeline?
- Establish the proposal content.
- Write the government contract proposal.
- Review and Revise the proposal.
- Get clients approval to submit

Once I have submitted the bid what do I do next?

- Prepare answers to the potential client's questions.
- Prepare for an oral interview if needed.
- Request and attend a win/loss debriefing
(your choice to do this or not).



CONTACT US TODAY! We are ready to win you business!

Call 1-877-686-5453 / INFO@NCIGSA.COM